**Website Design Doc – StaceyHan.com**

**Project**

I need a modern, updated design for my existing portfolio site (https://staceyhan.carbonmade.com/). I want to stay simple and clean, but also can be a little whimsical, fun, and a little colorful to go along with the logo I just selected. (Parts of the logo can be difficult to see, we may need darker colors for contrast).

I have an animated GIF, but it does not have to be used, especially if it is blurry.

I have a domain on Wordpress (staceyhan.com), but I’d be willing to move my domain to another site for the right design.

I would like it coded/configured and deployed, but I need the ability to easily update the site myself later to switch out my portfolio pieces. I’m not very good at html/xml.

**Navigation**

Navigation should be static or have breadcrumbs so user can jump to any page at any time:

1. Homepage
2. Who I Am
3. What I Do
   1. By Brand
   2. By Craft
4. How to Reach Me

**Example portfolio sites I like**

<https://www.panteracapital.com/>

<http://britcochran.com/>

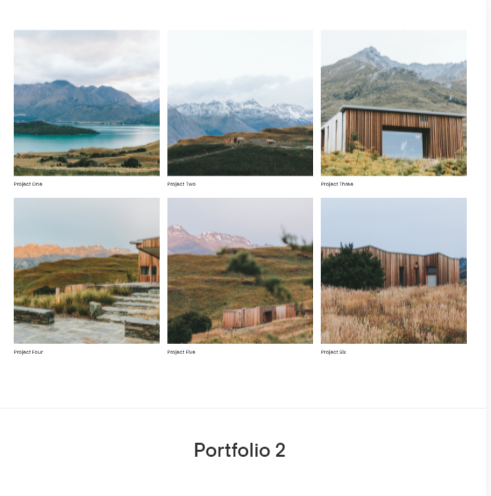
<https://www.mpkelley.com/>

<https://www.sidneydiongzon.com/>

**Pages**

1. Homepage
   1. Nav
   2. LinkedIn icon linking to: https://www.linkedin.com/in/stacey-han/
   3. Main banner
   4. Footer (optional)
   5. Maybe include a [banner](https://photos.app.goo.gl/5M64HE7YnR71LGoh8) with the logos of companies I’ve worked with (but not as the main banner): 
2. Who I am
   1. My photo
   2. Include paragraph/bio from “Paragraph Content” doc
   3. What people are saying
   4. Awards/honors (optional)
3. What I do
   1. By Brand
      1. Modules (or carousels) of my work by brand
   2. By Craft
      1. Modules (or carousels) of my work by craft

Example:



1. How to reach me
   1. Email
   2. LinkedIn profile
   3. Resume
   4. Short paragraph:

**Work with me**

I’d love to hear from you! If you have questions, comments, or just want to geek out over all things content, please reach out.

**Images can be found here – you do not need to use all of them (especially if they are blurry), and I am open to new images as well:**

This is imagery from Unsplash that I like that could maybe be used for topic tiles (I am open to other suggestions!):

<https://photos.app.goo.gl/QgnZtrH9dPMUeikk8>

[Website: Brands I've worked with logos](https://photos.app.goo.gl/5M64HE7YnR71LGoh8)

[Website: Stacey Han Logo + Animated GIF](https://photos.app.goo.gl/sBDPoS4ph7YpVACP8)

[Website: What I Do -> By Craft -> Writing & Editing](https://photos.app.goo.gl/PnQkbj9VdJVZzbsu5)

[Website: What I Do -> By Craft -> Publishing & Production](https://photos.app.goo.gl/Ft1NTZ3WiAay3CWZ8)

[Website: What I Do -> By Craft -> Creative & Branded](https://photos.app.goo.gl/8GKs9bM3fq4ibAo56)

[Website: What I Do -> By Craft -> Content Strategy & Architecture](https://photos.app.goo.gl/JxZekHBi1o7uu9Fi8)

[Website: What I Do -> By Brand -> Microsoft](https://photos.app.goo.gl/cg3YMTWE3N6VDtVc9)

[Website: What I Do -> By Brand -> Expedia](https://photos.app.goo.gl/DWEhe5jKv8W7dtCg8)

[Website: What I Do -> By Brand -> T-Mobile](https://photos.app.goo.gl/wfG7GXzSLAPrENyp7)

[Website: What I Do -> By Brand -> AT&T](https://photos.app.goo.gl/wuFkt6hpo8mhcKaP6)

[Website: What I Do -> By Brand -> Tongal](https://photos.app.goo.gl/9KiXqraPqo59Ughi7)

**Sitemap example**

